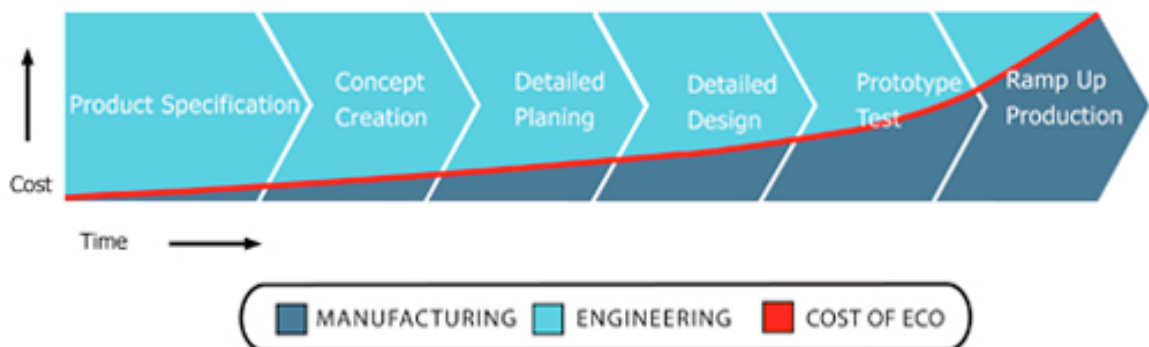


CELLMATICS by using its collaborative product development process can optimize the cost-quality-time metric to the advantage of our customers

“We strive to exceed our customer expectation”

COLLABORATIVE PRODUCT DEVELOPMENT PROCESS



We emphasize early involvement with the customers as key to the success of our New Product Introduction process. This will enable us to understand details of the product design as well as delivery requirements.

More than half the time, mistakes and delays occur due to lack of communication and understanding of expectations. We take proactive steps to prevent this deadly mistake that could result in millions of dollars. At the NPI stage where volumes are low and time-to-market is critical, important design decisions are to be made based on small sets of data. We collect performance data, develop statistical model and determine optimum design parameters that will yield consistent and reliable product performance

We have dedicated personnel to assist smooth transition of product from design to production. Our entire teams of engineers work in a collaborative environment with very close communication between all functions such that nothing is left through the crack during the transition of design through various phases.